



The Retail Management Certificate is a community college program that will help you gain key skills for retail management success.

Classes are available at select community colleges throughout the U.S. on campus or 100% online.

General overview of courses:

Human Relations/Organizational Behavior

Learn human relationship techniques and leadership skills to build strong employer-employee relations.

Computer Applications (Technology)

Learn the latest software applications for business including word processing, spreadsheet, database, and presentation graphics.

Business Communication Skills for Managers

Develop strategies for effective internal and external business communications, including verbal and nonverbal techniques, writing, and public speaking.

Principles of Management

Learn key management concepts and principles to improve business efficiency and productivity.

Principles of Marketing

Learn basic marketing strategies and techniques with regard to the product, pricing, distribution, and communication.

Human Resources Management

Learn the skills for human resource planning, staffing, training, compensation, and managing labor relationships.

Financial Management & Budgeting

Learn to use accounting, budgeting, and other financial management tools to create, interpret, and analyze financial information for successful operation of a business.

Retail Management

Learn retail management and store operations including merchandising, operations, layout, store organization, site location, and customer service.



To learn more visit: www.retailmanagementcertificate.com

Get started with the Retail Management Certificate

Whether you are new to retail or a seasoned professional, the Retail Management Certificate can be the difference that gets you the position or promotion you are seeking.

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