

Why Implement the Retail Management Certificate?

The Retail Management Certificate (RMC) is a community college business program where students learn the key skills needed for retail management success. Classes are currently available at a growing number of community college campuses throughout the U.S. and 100% online.

What are the Benefits of the RMC Program?

Supporting the RMC program places your organization at the forefront of advancing education initiatives and elevating the knowledge base of retail associates in your state.

Introducing the program to your members, will allow them to benefit directly from the RMC program.

- Ensures employees will gain the most relevant skills and core competencies needed for career success.
- Develops key foundational skills that can be applied immediately in the workplace.
- Builds confidence and significantly increases level of workforce engagement.
- Prepares people to take on a leadership role in their organization.
- Helps workers gain an industry-recognized credential & college credit that can lead to a degree.

What's Next in 3 Easy Steps

1

Confirm the initial interest to move forward from the Board.

2

Identify a Champion to lead the initiative and perform further research on the RMC program.

- Review the information and resources available online.
- Download the RMC State Association Toolkit and view the informational webinar recording online for a step-by-step guide on how to implement the program.

3

The Champion reports back to the Board with recommended next steps.



Questions? Visit www.RetailManagementCertificate.com for more information.