



# Retail Management Certificate

**Join retailers across the country that are investing in their employees and investing in their success.**

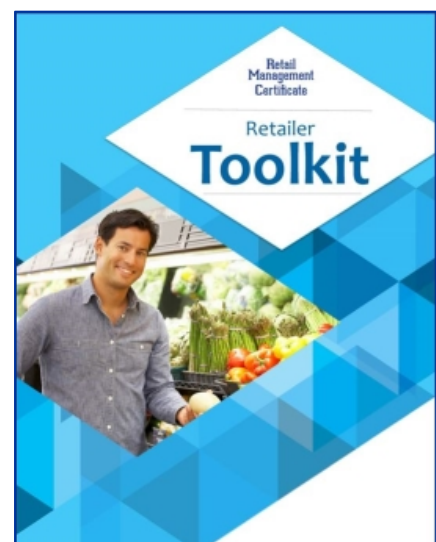
The Retail Management Certificate (RMC) is a community college business program where students learn the key skills needed for retail management success. Classes are currently available at a growing number of community college campuses throughout the U.S. and 100% online.

## What are the benefits of the RMC program?

- Ensures associates will gain the most relevant skills and core competencies needed for career success.
- Develops key foundational skills that can be applied immediately in the workplace.
- Builds confidence and significantly increases level of workforce engagement.
- Prepares people to take on a leadership role in their organization.
- Helps employees gain an industry-recognized credential & college credit that can lead to a degree.

## What's next in 3 easy steps

- 1** Familiarize yourself with the program. Review the information and resources available online at [www.RetailManagementCertificate.com](http://www.RetailManagementCertificate.com).
- 2** Download the RMC Retailer Toolkit and view the informational webinar recording online for a step-by-step guide on how to implement the program.
- 3** Collaborate with your state association and other retail partners to build a scalable program.



**Questions? Visit [www.RetailManagementCertificate.com](http://www.RetailManagementCertificate.com) for more information.**