



The Retail Management Certificate is a community college program that will help you gain key skills for retail management success.

Classes are available at select community colleges throughout the U.S. on campus or 100% online.

Here are a few benefits:

- The content is extremely relevant and can be used immediately in the workplace.
- Coursework increases confidence and prepares you for greater promotion opportunities.
- Graduates earn both an industry-recognized credential and college credit toward a degree.

General overview of courses:

Human Relations/Organizational Behavior

Learn human relationship techniques and leadership skills to build strong employer-employee relations.

Computer Applications (Technology)

Learn the latest software applications for business including word processing, spreadsheet, database, and presentation graphics.

Business Communication Skills for Managers

Develop strategies for effective internal and external business communications, including verbal and nonverbal techniques, writing, and public speaking.

Principles of Management

Learn key management concepts and principles to improve business efficiency and productivity.

Principles of Marketing

Learn basic marketing strategies and techniques with regard to the product, pricing, distribution, and communication.

Human Resources Management

Learn the skills for human resource planning, staffing, training, compensation, and managing labor relationships.

Financial Management & Budgeting

Learn to use accounting, budgeting, and other financial management tools to create, interpret, and analyze financial information for successful operation of a business.

Retail Management

Learn retail management and store operations including merchandising, operations, layout, store organization, site location, and customer service.



To learn more visit: www.retailmanagementcertificate.com

Get started with the Retail Management Certificate

Whether you are new to retail or a seasoned professional, the Retail Management Certificate can be the difference that gets you the position or promotion you are seeking.

- 1 Explore the Retail Management Certificate »**
Visit www.retailmanagementcertificate.com to learn more and discover the benefits of the Retail Management Certificate.
- 2 Find an Approved College »**
Visit www.retailmanagementcertificate.com/for-students and select "Find College" to identify your college of choice. You can choose a nearby campus, or select a 100% online campus anywhere in your state. If there are no approved colleges in your state, look for a 100% Online National Provider.
- 3 Contact the College Program Representative »**
Contact the college representative to ask general questions, plan your courses, discuss financial aid options (if applicable) and get started.

Additionally, if you have taken college courses previously, your representative can evaluate which courses (if any) may count towards your Retail Management Certificate and/or Associate's Degree.
- 4 Notify your employer »**
Find out how your company can help you pay for Retail Management Certificate courses! Many employers offer scholarships or tuition reimbursement internally or through a grocery association.
- 5 Apply to the College of your choice and Register for Classes »**
Check with your college representative to learn about application and registration deadlines. Don't wait to apply!
- 6 Pay your tuition & buy or rent your textbooks »**
Don't forget to find out how your company can help! Also ask your college representative about ways to save money on textbooks!
- 7 Begin earning your Retail Management Certificate »**
Your future starts now.

To learn more visit: www.retailmanagementcertificate.com