 **Expression of Interest Form**

**Company Information**

1. Company Name
2. Contact Name
3. Contact Title
4. Contact Email Address
5. Contact Phone

**Labor Market Data**

1. Over the next \_\_\_\_ years, my company is forecasting to need to hire/promote \_\_\_\_ management employees (such as store directors/managers, assistant store managers/supervisors, department mangers/supervisors, etc.) that could benefit from the skills taught in the RMC program.

**Store Geography**

1. Major city(ies) closest to my stores: □ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ □ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ □ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ □ \_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. My stores are located in these specific local areas/neighborhoods:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (or attach a list of stores with this form)

**Participation in the RMC Program**

1. On an annual basis, my company anticipates to send:

\_\_\_\_\_\_\_ students where my company offers full scholarships/ tuition reimbursement

\_\_\_\_\_\_\_ students where my company offers partial scholarships/ tuition reimbursement

\_\_\_\_\_\_\_ students where the employees/RMC students self-pay the tuition

1. My company anticipates enrolling students for: □ Summer 2016 □ Fall 2016 □ Spring 2017 □ Summer 2017

**Recognition of the RMC Certificate**

1. When hiring or promoting employees, my company would be willing to acknowledge the Retail Management Certificate as a desired qualification for an interview. □ Yes □ No □ Not Sure
2. My company would be willing to provide salary/wage increases to employees that have completed the RMC program.

□ Yes □ No □ Not Sure

1. When performing interviews for management positions, my company would be willing to show preference to candidates that have completed the RMC program. □ Yes □ No □ Not Sure

**Involvement in the RMC Program**

1. My company’s current management would be willing to participate (e.g., be a guest speaker, serve on local advisory board, participate in career fair, etc.) in the local RMC program at a community college. □ Yes □ No □ Not Sure

**Other Comments**

*For more information, please visit our website at www.RetailManagementCertificate.com.*