

Retail Management Certificate

Expression of Interest Form

Company Information

1. Company Name _____
2. Contact Name _____
3. Contact Title _____
4. Contact Email Address _____
5. Contact Phone _____

Labor Market Data

6. Over the next ____ years, my company is forecasting to need to hire/promote ____ management employees (such as store directors/managers, assistant store managers/supervisors, department managers/supervisors, etc.) that could benefit from the skills taught in the RMC program.

Store Geography

7. Major city(ies) closest to my stores: _____ _____ _____ _____
8. My stores are located in these specific local areas/neighborhoods: _____
_____ (or attach a list of stores with this form)

Participation in the RMC Program

9. On an annual basis, my company anticipates to send:
_____ students where my company offers full scholarships/ tuition reimbursement
_____ students where my company offers partial scholarships/ tuition reimbursement
_____ students where the employees/RMC students self-pay the tuition
10. My company anticipates enrolling students for: Summer Fall Winter Spring

Recognition of the RMC Certificate

11. When hiring or promoting employees, my company would be willing to acknowledge the Retail Management Certificate as a desired qualification for an interview. Yes No Not Sure
12. My company would be willing to provide salary/wage increases to employees that have completed the RMC program.
 Yes No Not Sure
13. When performing interviews for management positions, my company would be willing to show preference to candidates that have completed the RMC program. Yes No Not Sure

Involvement in the RMC Program

14. My company's current management would be willing to participate (e.g., be a guest speaker, serve on local advisory board, participate in career fair, etc.) in the local RMC program at a community college. Yes No Not Sure

Other Comments

For more information, please visit our website at www.RetailManagementCertificate.com.